

# IÉSEG Summer Programs

Dear Colleagues,

Greetings from IÉSEG School of Management! We hope this message finds you well.

We are pleased to announce the 11<sup>th</sup> edition of IÉSEG Summer programs to be held from July 5<sup>th</sup> to July 30<sup>th</sup>, 2021. A [updated website](#) of the programs has just been launched.

For the Summer programs 2021 IÉSEG decided to offer students different options due to the pandemic of COVID-19.

They will be able to **join classes on-campus AND/OR online for synchronous classes (1PM to 5PM every weekday – French time), corporate sessions and cultural activities** to get the best of interaction with professors and classmates.

We will continue to offer a wide range of credit-bearing courses and organize local excursions and activities for students to gain insight into the French culture even online!

We are looking forward to welcome your students on-campus and remain cautiously optimistic that we will be able to host them both online and on-campus this summer.

However, this will depend on the novel coronavirus and guidelines from the French government. We will inform you in April of the evolution of the situation.

You will find our [new summer programs brochure online](#). If you want hard copies to be sent to your institution, please don't hesitate to contact me.

Find us on social media for pictures and videos from previous summer programs, as well as student testimonials. [Facebook](#) – [Instagram](#)

**A general overview of our Summer Programs  
2021:**

**Entrepreneurship and Innovation  
Summer Program**



**(July 5<sup>th</sup> to July 16<sup>th</sup>)**

**6 ECTS**

**On-Campus: 2400€**

**Online: 1320€**

**Fashion Business Summer  
Program**



**(July 5<sup>th</sup> to July 16<sup>th</sup>)**

**6 ECTS**

**On-Campus: 2400€**

**Online: 1320€**

**International Summer Academy**



**(July 5<sup>th</sup> to July 30<sup>th</sup>)**

**12 ECTS**

**On-Campus: 3100€**

**Online: 1480€**

**Digital Marketing Summer Program**



**(July 5<sup>th</sup> to July 16<sup>th</sup>)**

**6 ECTS**

**On-Campus: 2400€**

**Online: 1320€**

### **IESEG Summer Programs are:**

- › an opportunity to choose among two or four weeks program,
- › a possibility to build cross cultural skills through a full immersion in an international environment,
- › a unique educational experience of intensive cross-disciplinary study focused on cutting-edge subjects,
- › faculty composed by leading scholars and representatives from a variety of national and international organizations.

## **Regarding the Fees:**

**10% Tuition fee (Topic-based courses) reduction for Partner universities students.**

### **Program Fee includes:**

- › Tuition fees
- › Course materials and services
- › Hospitality package (accommodation)
- › Company and/or cultural visits

### **Please be advised that the program fee total does not include:**

- › Roundtrip Airfare + Airport Tax
- › French VISA fee
- › Airport pick-up and drop off
- › Insurance
- › Personal expense
- › Other expenses occurred prior, during, after that related with the program

## **Application:**

Students can apply directly through our online application platform  
and chose the program they are interested in:

**APPLY >**

**Partners:**

If we have a group of ten or more students from the same institution, we  
invite a Faculty or a Coordinator to join us during one week.

Looking forward to hearing back from you.

Best regards,

**Contact**



**IÉSEG**  
**School of**  
**Management**  
[www.ieseg.fr](http://www.ieseg.fr)

**Farah Hefied**

Head of Middle East Development and Customized  
Programs

[f.hefied@ieseg.fr](mailto:f.hefied@ieseg.fr) or [summer@ieseg.fr](mailto:summer@ieseg.fr)